

# BRYAN HUNTER

ROLLOVER REVEALS LINKS

Sr Graphic Designer

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## SUMMARY

Senior Graphic Designer with 12+ years of experience in traditional print and digital media. Proven expertise in large-format design and production for events, brand activations and trade shows. Known for strong problem-solving skills, creativity and innovation, with a track record of leading projects and driving brand growth. Hungry to contribute on a collaborative, dynamic creative team.

## SKILLS

Data Visualization and Infographics, Corporate Identity and Visual Systems, Project Management, Environmental Graphics, Publication Design, Exhibition Design, Typography, Hierarchy, Digital Photography and image compositing, and HTML/CSS

## EXPERIENCE

**Creative Director, Proposal Design (Senior Graphic Designer) · BI WORLDWIDE** **September 21, 2022 to present**

Led the creation of high-impact RFP responses and marketing materials for incentive travel programs, meetings and bespoke events, driving business for enterprise clients. Collaborated with cross-functional teams to highlight key differentiators and deliver creative, brand-aligned solutions.

- Directed the development of design concepts and proposals, ensuring alignment with each client's unique brand voice and visual language.
- Spearheaded cross-functional collaboration to fuel creativity, refine proposals and secure new business.
- Conducted research and crafted design solutions that met client needs while maintaining brand integrity across print and digital platforms.
- Sourced and edited destination, property and aspirational imagery to enhance proposal presentations.
- Developed mockups and renderings to visually communicate concepts and support client decision-making.

**Graphics Manager (Senior Graphic Designer) · KEHOE DESIGNS (Event design company)** **May 1, 2018 to March 31, 2020**

Specialized in designing and producing large-format creative solutions for events such as galas, corporate product launches, trade shows and brand activations. Managed end-to-end production, from concept to installation, ensuring high-quality output for diverse design challenges.

- Led and mentored a team of 10, fostering skill development and individual leadership growth.
- Guided design decision-making, problem-solving and refined team capabilities to enhance overall output.
- Managed project timelines, delegated tasks and balanced budgets while aligning with client expectations.
- Established best practices to improve efficiency, reduce waste and streamline production processes.
- Provided creative direction, innovating team designs and ensuring cohesive visual direction across projects.
- Collaborated with interdepartmental teams, offering technical expertise to ensure project execution.
- Oversaw maintenance of graphic equipment, assets and archival systems to ensure smooth workflow.

**Senior Graphic Design Consultant · Self Employed (client list available upon request)** **January 1, 2012 to present**

Led design projects across print and digital media, supporting conferences, fundraising events, sponsor recognition, capital campaigns, brochures, annual reports and social media content. Created promotional materials, signage, labels and collateral for experiential trade shows, brand activations and retail spaces.

- Translated creative briefs into compelling, brand-consistent designs for both print and digital platforms.
- Developed strategic design concepts that aligned with organizational objectives and client goals.
- Directed projects from concept through to final product, ensuring timely and successful execution.
- Fostered a collaborative team environment, driving proactive communication and efficient workflows.
- Provided art direction and innovative design leadership, maintaining high creative standards.
- Ensured client satisfaction by managing revisions and delivering designs that met expectations.
- Managed print production processes, including prepress prep, press checks and vendor coordination.
- Cultivated a positive, client-focused culture, ensuring consistent support and high performance.

## TOOLS

Creative Cloud (Illustrator, InDesign, Photoshop, Lightroom, Acrobat), Workfront, Microsoft 365 & Google Workspace